

A TARGETED AND AMBITIOUS APPRENTICESHIP STRATEGY

1. Businesses supported to create more apprenticeship opportunities



Develop opportunities to achieve
10% increase in apprenticeships



Help businesses to recruit
more apprentices



Help businesses to understand changes
and opportunities of apprenticeship
reforms

2. Improve the quality of apprenticeship provision to support economic growth



Develop new and grow existing
Higher and Degree level ap-
prenticeships to achieve 50%
increase



10% increase in apprenticeships
in Bioeconomy, Engineering,
Construction, Care and Volun-
tary, Community & Social Enter-
prise (VCSE)



Align supply and demand of
apprenticeships

3. Increase the number of apprentices



Combat rural isolation
to enable equal access
to apprenticeships



Increase apprenticeships in
public sector organisations
towards 2.3% target



Ensure apprenticeships opportunities
are championed through careers
guidance to enable 10% increase



Improve progression
rates into higher level
apprenticeships



50% increase the number of
women in Science, Technology,
Engineering and Maths (STEM)
apprenticeships

ESF projects which
contribute to strategy

£4m Skills Support for the
Workforce

£425k
Careers Guidance

£750k
Higher Level Skills

£2M
Apprenticeship Services