

## Recommendations from the York & North Yorkshire Local Enterprise Partnership-commissioned '21<sup>st</sup> Century Towns' report:

### Digital First

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- Ensure that digital skills provision is strong throughout all towns
- Make the transition to gigabit level broadband and provide free public Wi-Fi
- Public sector and anchor institutions to help create demand for digital skills and digital solutions

### Open for Business

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- Create enterprise centres to accommodate small businesses and start-ups
- Encourage the ongoing automation of practices, otherwise known as “Industry 4.0”, in the manufacturing and logistics sectors
- Support agricultural firms to benefit from new technologies
- Encourage local retailers, manufacturers and craftspeople to embrace online retail
- Increase the value of the visitor economy

### High Quality Places and Connection

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- Use the collective attraction of existing assets to create destination appeal
- Design our towns for the future, with a mix of joined-up housing, employment space and town centre space
- Make the most of transport links
- Improve local transport links within places
- Upgrade and enhance social infrastructure to attract new residents

### Strengthening Identity and Community

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- Work to build the community in places
- Use place promotion to attract visitors and new residents

### Sustainability and Resilience

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- Encourage companies to invest in sustainable technologies
- Prepare towns to take advantage of clean growth and economic opportunities
- Work with planning authorities to make homes future-proof